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Jennifer Fetzer Kontos

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Related Experience

Freelance Graphic Designer

8/05–Present

Establish and maintain successful working relationships with a variety of clients. Consistently conceive, design and produce creative solutions that exceed client expectations by effectively communicating a business' goals, strategies and/or a specific message visually. Projects include: identity, print collateral, web design and environmental pieces. Clients include: start-ups and small businesses, non-profits, real estate, advertising and marcom companies and in-house design departments.

Mission House Creative Raleigh, NC

Graphic Designer, 8/05–8/07

Completed or assisted with design, layout and creation of various materials for a branding communications firm specializing in higher education, pharmaceutical/medical and non-profits. Responsibilities included: sketching concepts, creating client mock-ups, client presentations and communication, creating mechanicals, art directing photographers and illustrators, maintaining electronic and paper project files, participation in brainstorming sessions, assisting in coordination of vendors, assisting in art direction and project management of contract employees, junior designers and interns and contributing to company procedures. Projects included: identity, print collateral, web design and environmental pieces. Clients included: The University of North Carolina at Chapel Hill, UNC Kenan-Flagler Business School, Peace College, GlaxoSmithKline, Duke Center for Human Genetics and NCGives.

Renaissance Printing Gainesville, FL

Graphic Designer, 5/03–7/05

Prepared and corrected electronic files for desired output (digital and offset printing), recreated pieces from hard copies and designed a variety of print collateral. Worked within tight turnaround times. Held position of main contact in design department for repeat publishing client and vendor handling company's website development. Was one of two graphic designers chosen by management to investigate developing e-learning courseware for the University of Florida.

Software

PC and MAC platforms. **Advanced:** Illustrator 8–CS3, InDesign 2–CS3, Photoshop 5.5–CS3, FreeHand 8–10, PowerPoint, QuarkXPress 4–7; **Intermediate:** Acrobat, Dreamweaver 3–MX, DVD Studio Pro 3, Final Cut Pro 3–HD, GoLive CS–CS2; **Beginner:** Fireworks MX, Flash 3–MX, LiveType, Soundtrack.

Education

Certificate in Interactive Media Production, 5/05

Santa Fe Community College Gainesville, FL

Master of Science in Communications with a concentration in Advertising, 12/02

The University of Tennessee Knoxville, TN

Bachelor of Science in Engineering Technology with a concentration in Design Graphics, 5/01

East Tennessee State University Johnson City, TN

Honors: Cum Laude

Additional Related Experience

Morris Creative Group, LLC Knoxville, TN

Design Intern, 9–12/02

Completed or assisted with design, layout and creation of various advertising materials for a full-service advertising agency. Completed various design tasks such as storyboarding, logo creation, self-promotion and web design. Learned new design programs and gained knowledge of familiar programs.

Kingsport Chamber of Commerce Kingsport, TN

Graphics Intern, 5–8/01

Designed and created programs for national (Amateur Athletic Union) sports tournaments, maintained database of advertisements and sales for participating teams, sold \$2000 worth of advertising space and created program ads. Coordinated with company personnel responsible for printing final program books.

Professional Memberships

National Association of Photoshop Professionals (NAPP), 2006–2007

American Institute of Graphic Arts (AIGA), 2007–Present

Awards

American Graphic Design Awards

Excellence in Design 2007, *Case Statement for The University of Chapel Hill Division of Student Affairs*

International Davey Awards

Silver 2007, *Case Statement for The University of Chapel Hill Division of Student Affairs*

Gold 2006, *Self-promotional Advertisement for Mission House Creative*

International Summit Creative Awards

Bronze 2007, *Case Statement for The University of Chapel Hill Division of Student Affairs*

Silver 2006, *Self-promotional Holiday Calendar for Mission House Creative*

Portfolio

Available at interview and at www.jenniferfetzer.com.

References

Available upon request.